

NYS Local IMPACT: Food Retail Assessment Tool

A. STORE INFORMATION

- | | |
|---|---|
| 1) Store ID (Use Site Location ID): ___ ___ ___ ___ | 4) WIC Vendor? Yes No |
| 2) Store Name: _____ | 5) SNAP Vendor? Yes No (Yes, if from SNAP store list) |
| 3) Address: _____
(Street Address) | 6) Date of Visit: ___ / ___ / _____ |
| _____ (City) | _____ (Zip) |
| | 7) Coder three letter Initials: _____ |

B. STORE EXTERIOR

8) Based on what the **majority (>50%) of the ad displays, record the number of unhealthy, healthy and mixed advertising visible from the exterior of the store. Use definitions for unhealthy and healthy in the text box at the top of pg. 2. Include professionally-produced advertising that depicts brands, logos or products on all doors and windows of the storefront AND banners, posters, temporary signs, etc. on the roof, walls or elsewhere on the property such as on fences, garbage cans or in the parking lot.**

<i>Tally in Grey area, write total in white area</i>	# of ADS for Unhealthy	# of ADS for Healthy	# of Mixed ADS
Small ≤ 4 sheets of 8 ¹ / ₂ x 11 paper	Total _____	Total _____	Total _____
Large > 4 sheets of 8 ¹ / ₂ x 11 paper	Total _____	Total _____	Total _____

Store Exterior Conditions	Circle One
9) Are there any produce bins on the sidewalk in front of the store?	Yes No
10) Are other food or beverage products displayed on the sidewalk in front of the store or inside the store <i>next to</i> the window so they are clearly visible from the outside? Please check all that apply: ___ soda ___ water ___ other. (specify) _____	Yes No ← If Yes
11) Are there vending machines on the sidewalk in front of the store? Please check all that apply: ___ soda ___ water ___ other. (specify) _____	Yes No ← If Yes
12) Are there any images of healthy food (e.g. tomato, apple) and/or beverages (e.g. milk), painted on doors or windows of the storefront? Use definition for healthy listed in the text box at the top of page 2.	Yes No
13) Are there any images of unhealthy food (e.g. hamburger, hot dog) and/or beverages (e.g., soda, shake) painted on doors or windows of the storefront? Use definition for unhealthy listed in the text box at the top of page 2.	Yes No

Notes/Comments

Unhealthy products are high calorie and/or low nutrient foods and beverages that include, soft drinks and other sweetened beverages including diet drinks, sweet desserts and highly sugared cereals, chips and other salty snacks, most solid fats, fried foods, and other foods with high amounts of sugar, fat and/or sodium.

Healthy products include minimal or no added fat, sugars, or sweeteners. Examples include fresh or dried fruits and vegetables, whole grain snacks (≥ 2 g fiber per serving), energy bars (≤ 14 g sugar per serving), nuts and seeds, non-fat and low fat milk products, water, or 100% fruit juice.

Do not consider: Cigarettes or tobacco or alcoholic beverage ads or products.

C. STORE INTERIOR

14) Number of cash registers throughout store (staffed and unstaffed, for grocery items only) _____

15) **Presence of ads or promotions next to the main check-out area**

Circle **Yes** if ads or promotion are present or **No** if they are not present. Use the same definitions for unhealthy and healthy as above.

Presence of ads or promotions: (answer for all THREE →)	UNHEALTHY		HEALTHY		MIXED	
	Yes	No	Yes	No	Yes	No
Next to check-out (attached or directly next to)						
<u>Below</u> check-out level						
On floor (if standing in checkout isle or next to counter)						
Hanging from ceiling (directly over register)						

16) **Presence of food and beverages next to or below the counter/check-out.**

Circle **Yes** if the item is present or **No** if the item is not present.

Presence of UNHEALTHY products next to or below a check-out counter:	
Gumball or candy machine (next to counter or exit doorway)	Yes No
Candy (next to or below counter/check-out)	Yes No
Soda (next to or below counter/check-out)	Yes No
Chips (next to or below counter/check-out)	Yes No
Other: specify (such as cookies, ice cream, beef jerky, energy drinks, etc.) →	Yes No
Presence of HEALTHY products next to or below a check-out counter:	
Granola bars (next to or below counter/check-out)	Yes No
Bagged nuts/seeds (next to or below counter/check-out)	Yes No
Fresh fruit (next to or below counter/check-out)	Yes No
Bottled water (next to or below counter/check-out)	Yes No
Other: specify (such as dried fruit, trail mix, 100% juice, etc.) →	Yes No

Notes/Comments

D. PRODUCE SECTION

17) Is produce sold? (Circle one) **Yes No** If yes, continue. **If no → Go to Question 22.**

18) Are there any health promotion items around the produce display? (Circle one) **Yes No**

If Yes → Please describe _____

19) Are there any items promoting locally grown produce? (Circle one) **Yes No**

20) Record whether the produce is available, acceptable (see definition below table) and priced. Record the price, and use directions in table to fill in unit and weight.

	Available? (circle one)	Acceptable? (circle one)	Price posted? (circle one)	Price	Unit Per (write in either pound, piece, package or bunch)	If package or bunch, record weight
Apples	Yes No	Yes No	Yes No			
Bananas	Yes No	Yes No	Yes No			
Oranges	Yes No	Yes No	Yes No			
Carrots	Yes No	Yes No	Yes No			
Tomatoes	Yes No	Yes No	Yes No			
Lettuce	Yes No	Yes No	Yes No			

Acceptable produce is a good color, fresh, firm and clean. Circle **No** if produce is unacceptable meaning it is bruised, has cracked or broken surfaces, shows signs of shriveling or mold. If it is **difficult to decide circle No.**

21) Tally and total the number of different types of produce available inside and outside the store. Describe other produce.

<i>Tally in Grey area, write total in white area</i>	# of Types Available	Write in any fruit or vegetables available that were not mentioned on previous page
Fresh fruit	Total _____	
Fresh vegetables	Total _____	

Other produce: please describe any other produce such as prepared salads or fruit cups in the space below.

Notes/Comments

E. OTHER HEALTHY FOODS

22) Record whether the following items are available in the store.

Food Item	Circle one
Milk – skim, fat-free, plain white (<u>not</u> flavored – chocolate, strawberry, vanilla)	Yes No
Milk – 1%, low fat, plain white (<u>not</u> flavored – chocolate, strawberry, vanilla)	Yes No
Soy milk - plain or original (<u>not</u> flavored– chocolate, strawberry, vanilla)	Yes No
Bottled water	Yes No
Yogurt – nonfat or low fat (plain only, no flavors such as vanilla or fruit)	Yes No
100% Fruit Juice	Yes No
Whole grain bread products – 100% whole wheat	Yes No
# of ounces on bag _____	
Soft Tortillas - corn or whole wheat	Yes No
Brown rice - no added ingredients such as flavorings, fats and salt	Yes No
High fiber cereal (≥ 3 grams fiber, ≤ 12 grams of sugar per serving)	Yes No
Hot cereals – whole grain cream of wheat, oatmeal or instant oats (<u>not</u> flavored)	Yes No
Beans, dried	Yes No
Beans, canned, reduced (as indicated on the label) OR low sodium/salt (≤ 140 mg sodium per serving) with no added fats, sugar or sweetener	Yes No
Any canned vegetable, reduced (as indicated on the label) OR low sodium/salt (≤ 140 mg sodium per serving) with no added fats, sugar, or sweetener (NOT tomato paste or sauce)	Yes No
Any canned fruit packed in 100% fruit juice or water	Yes No
Any frozen fruit with no added fats, sugar, or sweetener	Yes No
Any frozen vegetables with no added salt, fats, sugar, or sweetener	Yes No

Notes/Comments

Check for missing data! Be sure all questions are complete before leaving the store.